



CLIENT PROJECT PORTOFOLIO

180DC Universitas Diponegoro

Think with purpose, deliver with impact



Table of Contents

01	Introduction
	180 Degrees Consulting Universitas Diponegoro
	Board of Directors

02	Consulting Services
	Our Services
	Consulting Life Cycle
	Project Timeline
	Previous Project Highlight

03	Project Portfolio
	Project Highlight
	Project Workflow
	Project Feedback & Testimony
	Previous Client

04	Be Our Client
	What Would You Get?
	Our Consultants
	Contact Person

INTRODUCTION

180DC Universitas Diponegoro

Batch 5

Introduction

180 Degree Consulting Undip



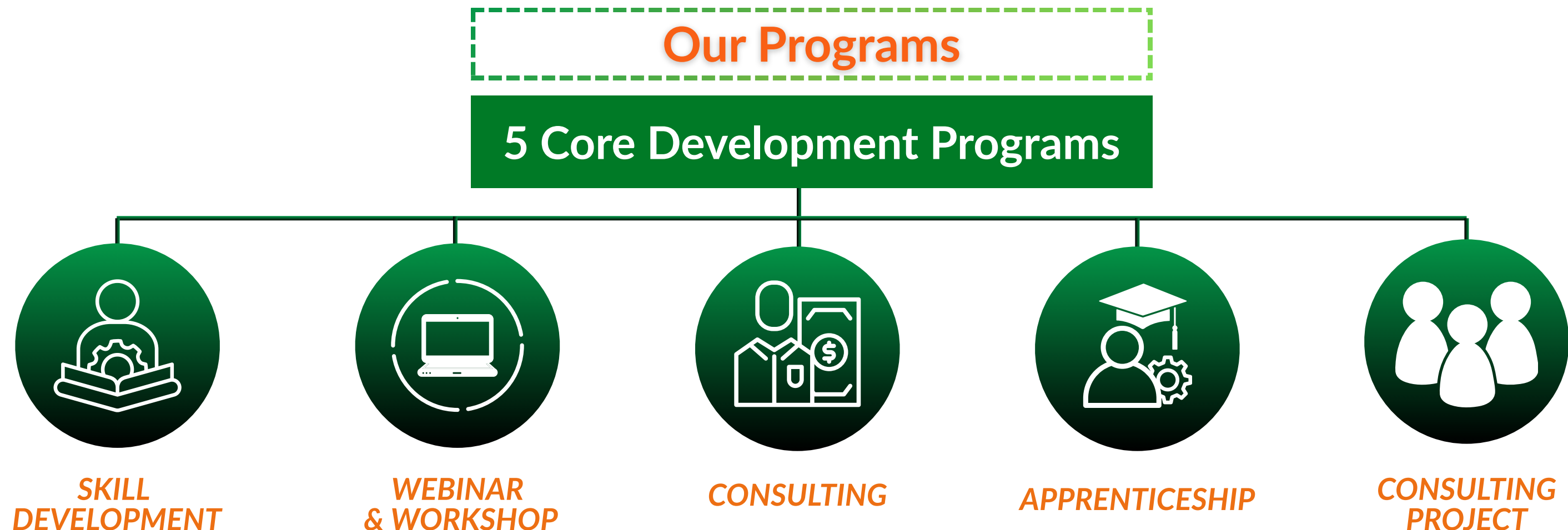
• *Think with Purpose, Deliver with Impact*

180 Degrees Consulting UNDIP is a student organization that offers hands-on consulting experience by addressing real-world challenges in collaboration with clients, partners, and communities. We are committed to fostering a culture of excellence, teamwork, and continuous learning.

Members of 180 Degrees Consulting UNDIP are individuals who are curious, proactive, and eager to grow. In their roles, members are involved in analyzing problems, generating insights, and contributing to the development of impactful and actionable solutions. This process is driven by critical thinking and strong collaboration skills in working with a team.

180 Degrees Consulting is the world's largest student-led consultancy, operating across multiple countries. We provide high-quality consulting services to NGOs, NPOs, and social enterprises to help improve and scale their impact.

180 Degrees Consulting Universitas Diponegoro addresses the needs of nonprofits by delivering affordable, high-quality strategic and operational solutions, leveraging the potential of top student talent through structured and practical pros.



Our Mission

"Encouraging the non-profit and social enterprises to be agile with a high level of consciousness on global issues and create a sustainable impact on society"

Our Values



Impact-Oriented



Agility



Grit



Global Citizenship



Technology-Driven



Sustainability



Professionalism

All programs are designed to create measurable impact while delivering sustainable value for all stakeholders, leveraging advanced technology to drive growth and innovation.

Delivering high-quality consulting solutions for both clients and future leaders.

For Clients

Providing affordable, high-quality strategic consulting to support organizational growth and impact.

For Students

Developing top student talent by leveraging real-world consulting experience and structured programs.

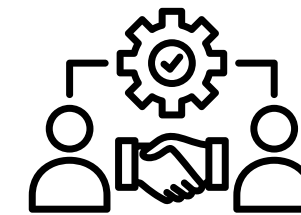
Central Java presents strong potential for social impact, with a growing number of NGOs and social enterprises.

800+ NGOs registered, with increasing demand for sustainable and strategic solutions.

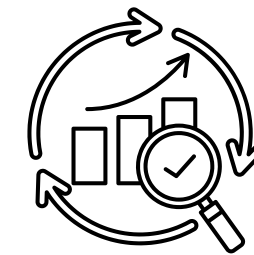
But,

11.84 % Poverty rate highlights the need for impactful interventions.

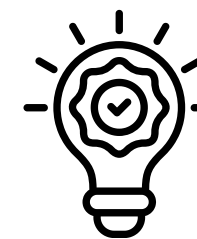
Our Programs



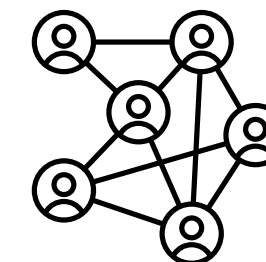
Project



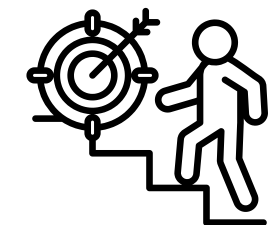
Skill Development



Competition



Workshops



Apprenticeship

180 Degrees Consulting

Our Network & Credibility

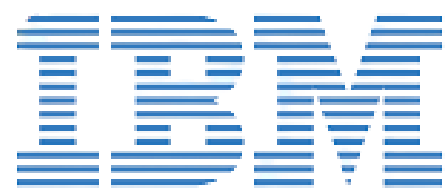


10+
Countries

90+
Branches

Global Presence

Honorable Mentors



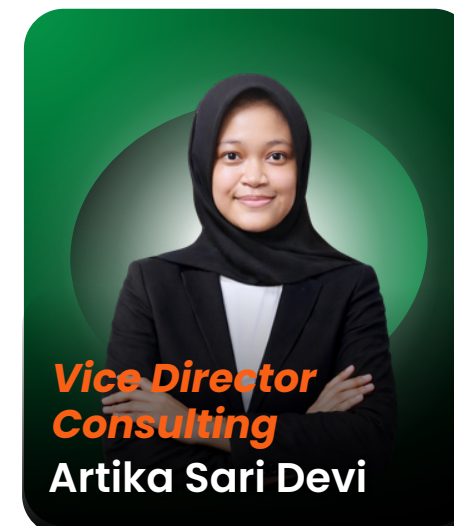
Trusted By



Denny & Co



Board of Directors



180 DEGREES CONSULTING UNIVERSITAS DIPONEGORO

CONSULTING SERVICES

BATCH 5

What Do We Do to Help Our Clients?

I. Growth Strategy



Designing innovative, customer-centric marketing strategies and developing data-driven fundraising approaches to support sustainable growth

II. Operational Excellence



Enhancing organizational efficiency through streamlined workflows, process automation, and the effective use of appropriate technologies.

III. Social Impact Assessment



Providing a structured approach to evaluating social impact by aligning strong performance metrics to ensure mission sustainability.

Think with Purpose, Deliver with Impact.

Consulting Life Cycle

Our Professional Consulting Flow



Problem Identification

Identifying the main challenges and the client's specific needs.

Analysis

Conducting in-depth research and data analysis to identify the root causes of the problems.

Strategic Recommendation

Developing practical strategies and innovative solutions as professional outputs.

Final Pitching

Presenting the final solutions to the client for the execution stage.

2026 Project Journey

Internal Development
(An intensive training phase for analysts prior to client engagement)

Juni – Agustus 2026

2nd Semester Client Project
(Execution of the second phase of real-world client projects)

1st Semester Client Project
(Execution of the first phase of real-world client projects)

Maret – Mei 2026

September – November 2026

Previous Project Highlights & 2025 Recap

Impact Stories & 2025 Recap



Nutrifood

Increased social media engagement **6%**



Nutrihub

Achievement of resource utilization **80%**



AIYEMEP

Member growth of **8%**

Successfully delivered projects for:

Mentored by Global Firm Professionals



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PROJECT PORTFOLIO

BATCH 5



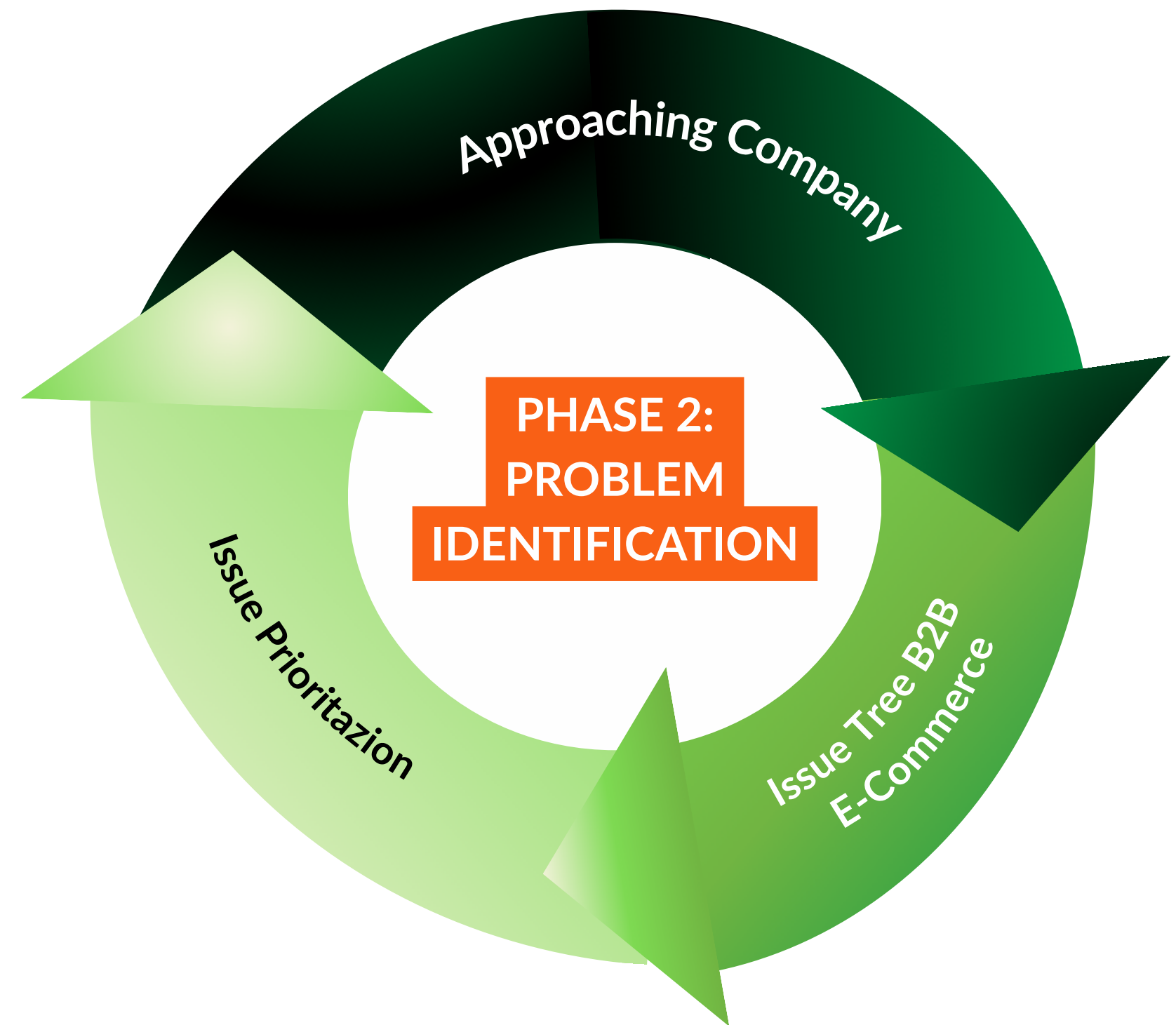
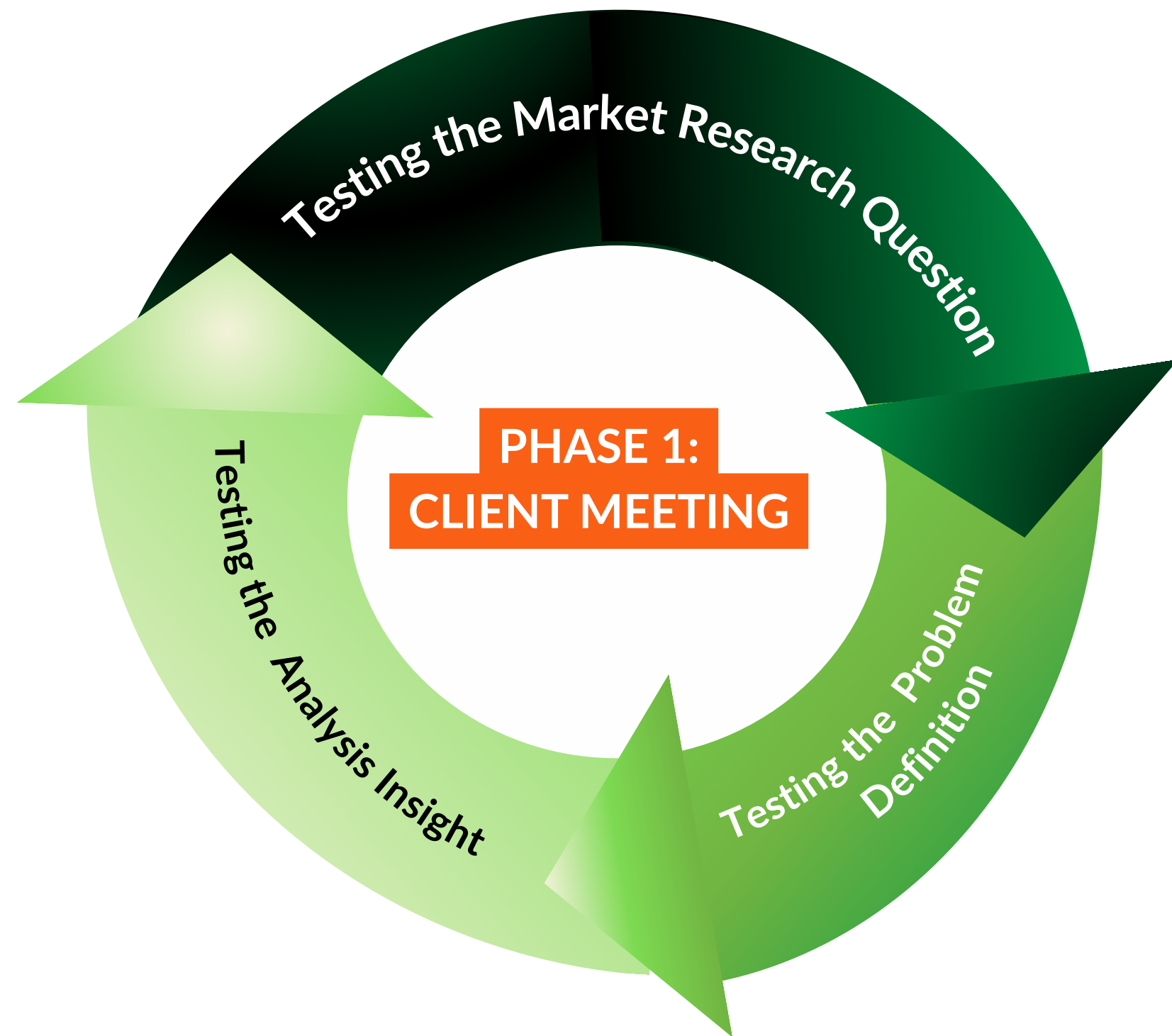
Issue & Problems

The client struggles with an inefficient and fragmented B2B marketplace landscape, characterized by low trust, limited transparency, slow supplier responsiveness, and inadequate support for customized and small-scale procurement needs.



Project I: Highlights

Denny & Co

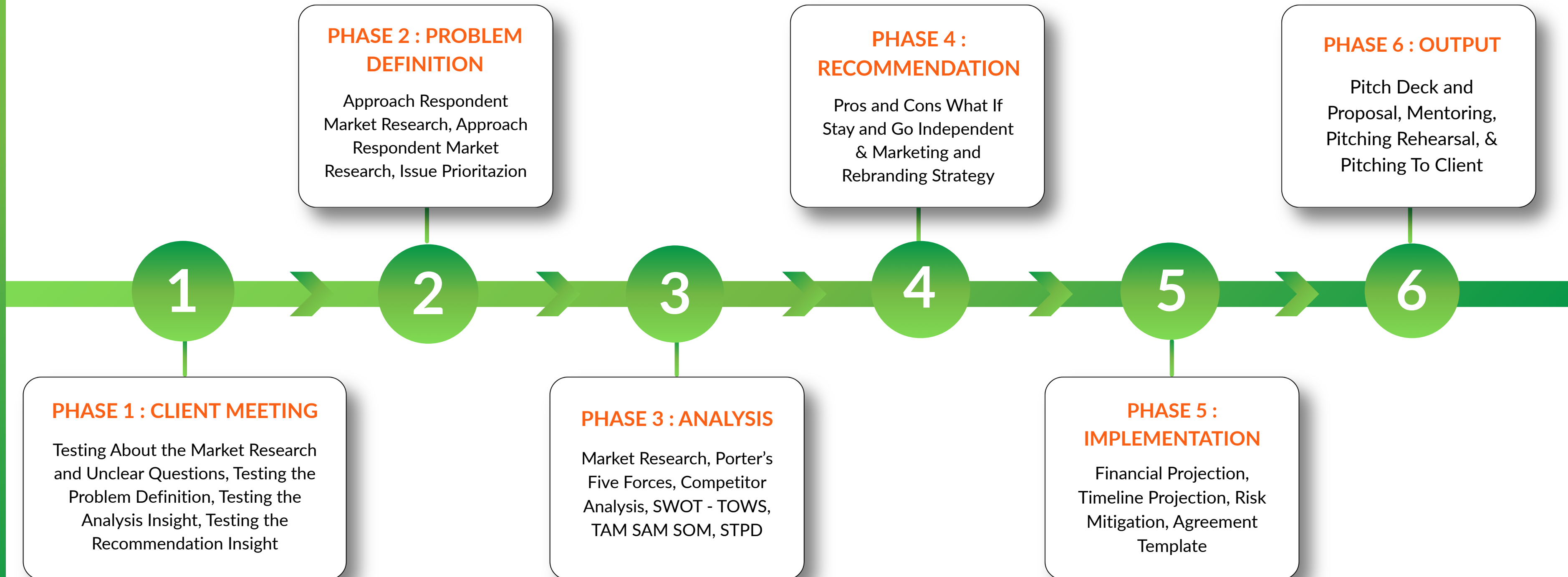


Issue & Problems

How can the business establish itself as an independent, legally and financially ready entity while building a credible brand to acquire clients and achieve sustainable growth?



Project I: Highlights Tickizen



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PROJECT FEEDBACK & TESTIMONY

BATCH 5



Client 1 : DENNY & CO

A business entity focused on providing professional services and business-related solutions.

What They Say About Us?

Denny & Co

“We are truly impressed by the quality of work delivered by the 180DC UNDIP team. Despite being university students, the consultants demonstrated a strong level of professionalism, structured thinking, and deep understanding of our business challenges. Their analysis was not only comprehensive but also highly relevant to our current needs. We especially appreciate how they were able to identify key issues and translate them into clear, actionable recommendations. The insights provided have given us a fresh perspective and will be very valuable in supporting our future business decisions. Thank you to the entire team for your dedication and outstanding work”

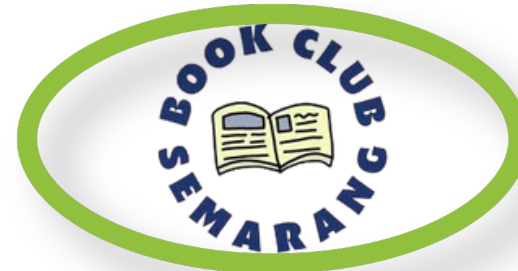
Feedback Chart:

Project Scoping	4/5
Work Quality	5/5
Problem Identification and Analysis	4/5
Usefulness	4/5
Final Pitching Satisfaction	4/5
Deliverables Satisfaction	4/5

Client 2 : BOOK CLUB SEMARANG

A reading community in Semarang that promotes reading culture and discussion among book enthusiasts.

What They Say About Us?



"It truly amazed us how much effort and dedication the 180DC UNDIP team put into this project. The strategies and problem-solving approaches were not only well-structured, but also grounded in a solid and clear framework that made the recommendations easy to understand and implement. We really appreciate how the team took the time to deeply understand our community's challenges and translated them into practical, actionable solutions. This project has been incredibly helpful and has opened up new perspectives for us, especially in improving how we manage and grow our community moving forward. Thank you, 180DC UNDIP, for your hard work, professionalism, and meaningful contribution to our development"

Feedback Chart:

Project Scoping	4/5
Work Quality	5/5
Problem Identification and Analysis	4/5
Usefulness	4/5
Final Pitching Satisfaction	4/5
Deliverables Satisfaction	4/5

Client 3 : PINHOME SERVICE SEMARANG

A service platform in Semarang that connects users with home service providers for various household needs.

What They Say About Us?



“The project was carried out smoothly and in a well-structured manner, starting from the initial meeting, followed by consistent weekly discussions between the analysis team and the client, and concluding with a comprehensive final pitching session. Throughout the process, the team demonstrated excellent communication skills and was highly responsive during every discussion. We also found the final pitching to be particularly valuable, as it helped us gain a deeper understanding of the main challenges faced by Pinhome Service Semarang. Overall, the experience was very insightful and impactful for our team”

Feedback Chart:

Project Scoping	4/5
Work Quality	5/5
Problem Identification and Analysis	4/5
Usefulness	4/5
Final Pitching Satisfaction	4/5
Deliverables Satisfaction	4/5

Our Previous Client



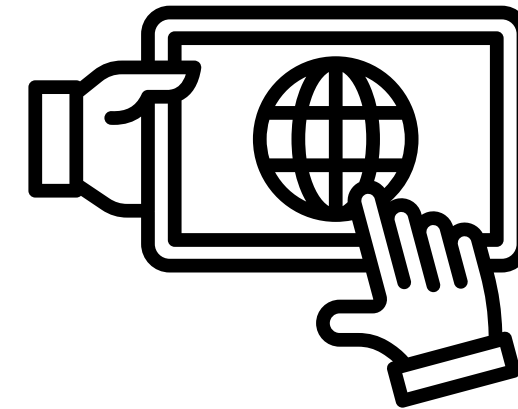
Denny & Co



What Would You Get?



**Project/Event Marketing
(Related to Consulting)**



**Social Media Content
(Profile and Testimonial)**



**Service
(Based on Problems)**



**Consulting Project
Portfolio**

Our Consultant

Ari Yudiansyah



- Gold Medalist and #1 Grand Prize, Technology Category – International Science and Invention Fair 2025
- Finalist Finance and Banking OLIVIA 2025
- Semi-Finalist, Business Case Competition – TDC Summit Fest ITS 2025



<https://www.linkedin.com/in/ariyudiansyah/>

Our Consultant

Artika Sari Devi



- 1st Place Opinion Article at Balai Besar Perikanan dan Budidaya Air Payau Jepara - Nasional 2025
- 3st Place Scientific Essay at Universitas Muhammadiyah Purwokerto - Nasional 2025
- Top 6 Scientific Paper at Politeknik Kesehatan Denpasar - Nasional 2025
- Top 10 Business Model Canvas in Semar Entrepreneur at Universitas Sebelas Maret - Nasional 2025
- Finalist Scientific Paper Tingkat in Chemistry Competition at Universitas Negeri Yogyakarta - Nasional 2025
- Semifinalist Business Plan Competition Falah at Universitas Airlangga - Nasional 2025



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Be Our Client!

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Contact Persons (Batch 5)
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180dc.undip