

180 Degrees Consulting Undip Property

MEDIA PARTNERSHIP PROPOSAL

Batch 5

Empowering Impact Through Collaboration.

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About Us

180 Degrees Consulting Undip: Global Presence



AROUND THE WORLD
AT 180 DEGREES CONSULTING

1

Integrating proven methodologies and analytical tools from the 180 Degrees Consulting international network to address local challenges in Central Java.

2

Prioritizing the unique needs of partners through a contextualized approach.

3

Collaborating with 180DC global (800+ projects in 40+ countries) for knowledge exchange and best practices.

4

Delivering locally-grounded solutions with world-class insights and innovation.

MISSION

- 1 Deliver impactful consulting
- 2 Build a strong and inclusive culture
- 3 Develop people leadership mindset and strong values
- 4 Uphold values in every action

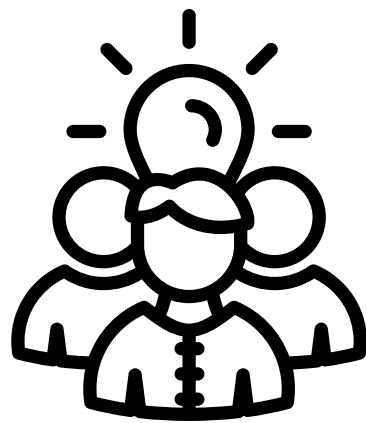
TAGLINE

Think with Purpose, Deliver with Impact

VISION

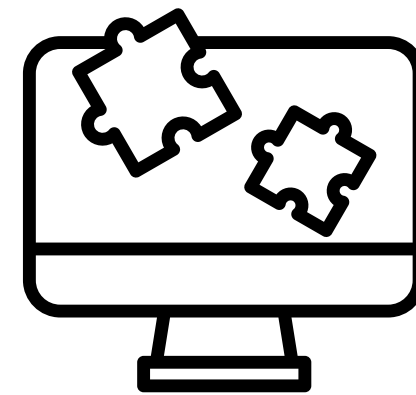
To become a student consulting organization built on strong values that delivers real-impact while developing future leaders and creating meaningful change

Partnership with 180DC Undip provides access to:



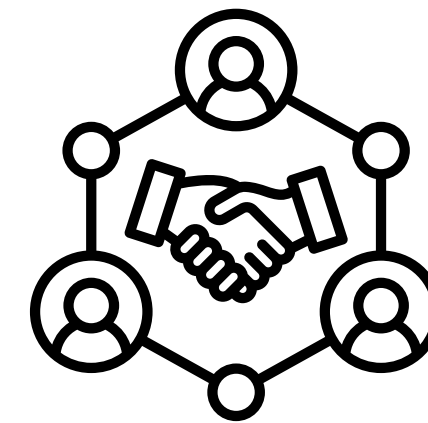
A High-quality Team

Comprised of selected students who have received methodology certification from 180DC global, along with problem-solving training inspired by best practices from McKinsey, BCG, and 180DC alumni.



A structured approach

Utilizing a 5-phase consulting framework (assessment, solution formulation, through to implementation) that has been applied in more than 40 countries.

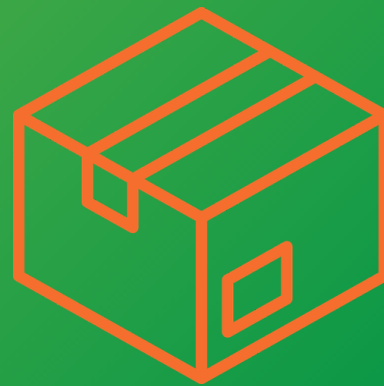


An extensive network

Providing opportunities to connect with corporate and NGO partners within the 180DC global network, as well as gaining exposure through various available platforms.

1

Partners may select packages according to their needs and determine the duration of the collaboration.



2

The 180DC UNDIP Community Partner team will create a WhatsApp group for coordination purposes, such as MoU signing, logo submission, activity reports (if required), and post quota notifications.



5

The MoU may be drafted by the 180DC UNDIP Community Partner team, the partner, or both parties together.

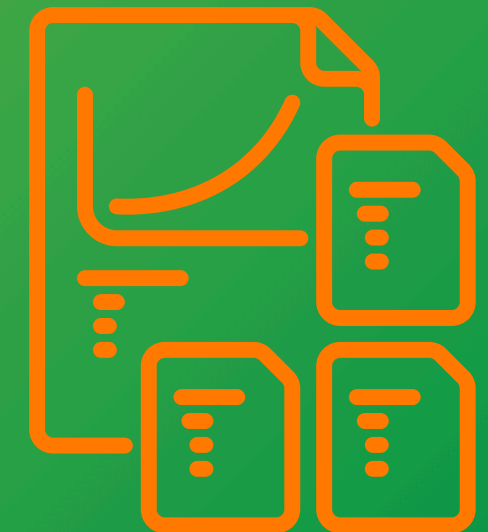
3

Every point within the collaboration is open for further discussion by both parties.



4

The 180DC UNDIP Community Network is open to requests for extending the collaboration duration as well as adding collaboration packages, both of which will be discussed jointly.



Engagement

Involvement of Diponegoro University student contributors in supporting the implementation of programs and activities carried out by partners.



Enhanced Organizational Credibility

Inclusion of the partner's logo and identity in the 180DC UNDIP annual report, which is distributed to the international network, thereby increasing the organization's visibility and credibility.



Media Exposure & Branding

- Publication of activities and collaborations through the official social media platform of 180DC UNDIP on Instagram
- Creation of creative content (Feed, Story, and Reel) showcasing the contributions and role of partners in community development and empowerment
- Inclusion of partner identity in communication materials and activity documentation as a form of brand exposure reinforcement

Long-Term Benefits

- Sustained increase in partner brand exposure and recognition through 180DC UNDIP's communication channels and media
- Strengthening of the organization's positive image through documentation and publication of collaborative activities that make an impact on the audience
- The partnership opens opportunities for further collaboration with students and the 180DC professional network

About Us

180 Degrees Consulting Undip: Previous Community Partnership



Our Previous Clients



Denny&Co

Corporate Partnership



Engagement Achievements

700+

**followers
increased**

1.5M+

**account
viewers**

100+

**contents
uploaded**

Speakers Mentor



Deloitte.

EY

Shortterm

Media and Community Partnership (1X Post Story IG)

OBLIGATIONS

1x Instagram Story promotion through partners official organization

Logo placement in social media publication (Terms and Conditions)

With Highlight

Partners provide 16 followers for 180DC UNDIP official instagram account and 16 likes for recent post (Proven by Screenshot and attached to link Gdrive)

Without Highlight

Partners provide 12 followers for 180DC UNDIP official instagram account and 12 likes for recent post (Proven by Screenshot and attached to link Gdrive)

Longterm

Media and Community Partnership (Diamond) - 3 Bulan

OBLIGATIONS	BENEFITS
2x Instagram Story promotion through partners official organization	2x Instagram Story promotion through 180DC UNDIP official organization
Logo placement in social media publication (Terms and Conditions)	Logo placement in social media publication (Terms and Conditions)
Partners provide 8 followers for 180DC UNDIP official instagram account and 8 likes for recent post (Proven by Screenshot and attached to link Gdrive)	180DC UNDIP provide 8 followers for partners official instagram account and 8 likes for recent post (Proven by Screenshot and attached to link Gdrive)
Partners share the content of 180DC UNDIP 1 times in SC WhatsApp Community (Proven by Screenshot and send to 180DC's Contact Person)	180DC UNDIP share the content of partners 1 times in SC WhatsApp Community (Proven by Screenshot and send to Partner's Contact Person)

Longterm

Media and Community Partnership (Exclusive) - 6 bulan

OBLIGATIONS	BENEFITS
4x Instagram Story promotion through partners official organization	4x Instagram Story promotion through partners official organization
Logo placement in social media publication (Terms and Conditions)	Logo placement in social media publication (Terms and Conditions)
Partners provide 12 followers for 180DC UNDIP official instagram account and 12 likes for recent post (Proven by Screenshoot and attached to link Gdrive)	180DC UNDIP provide 12 followers for partners official instagram account and 12 likes for recent post (Proven by Screenshoot and attached to link Gdrive)
Partners share the content of 180DC UNDIP a maximum of 1 times in SC	180DC UNDIP share the content of partner a maximum of 1 times in SC
WhatsApp Community every 1 month (Proven by Screenshoot and send to 180DC's Contact Person)	WhatsApp Community every 1 month (Proven by Screenshoot and send to Partner's Contact Person)

RATE CARD

(Upload Feeds 1x Post feed)

OBLIGATIONS

1x Promotion of Instagram Feeds through partners official organization, which is subject to a fee of IDR 30.000

Partners can collaborate and post on Instagram feeds 180DC UNDIP, which are organizations that are linear and related to 180DC UNDIP

BENEFITS

Posts that have been uploaded to the Instagram feed's will remain included in the highlights 180DC UNDIP, so that they remain visible and are not drowned out by other posts.

1

Revisi hanya dapat dilakukan maksimal satu kali

2

Pengajuan media partner paling lambat H-4 sebelum tanggal publikasi

3

Penandatanganan MoU dilakukan terlebih dahulu dengan penentuan jadwal yang disepakati bersama

5

Konten yang dipublikasikan tidak boleh mengandung unsur SARA atau hal-hal yang melanggar norma yang berlaku

Let's Create Impact Together



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